

## Some like it cold!

While high performance is essential for drivers, safety is even more crucial for those waiting for you at home. As the only part of a vehicle that actually faces the challenges of winter, tires are the most important safety measures you could take.

Let it be your daily commute or a joyride through a road snaking into a beautiful scenery, driving in winter is much like moving through an ever-evolving piece of art. With the right set of tires that you can rely on, you and the ones you care the most will enjoy this beautiful feast with a child's joyful excitement of the year's first snow.

## Not all winters are created equal.

Starmaxx offers options that can be fitted on various car models and can be used in a diverse range of weather and road conditions. With Starmaxx winter tires, neither snow and ice nor the freezing temperatures will prevent you from enjoying the hidden beauties of winter. Safely.



## 2020 EDITION

Standing on the shoulders of more than four decades in the tire industry, Starmaxx has been distilling the accumulated know-how to create life-proof technologies that will let you navigate through life safely with a tranquil mindset.

Our success depends on build long-lasting relationships with our customers by offering reliable products with an approach of excellence beyond expectations.

Our aim is to create solutions that pave the way to a safer world where injuries and casualties of traffic accidents are a thing of the past. That is why each one of our products are developed to embody and represent our vision to provide reliable and dynamic reliability.

## DISTRIBUTED BY



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MADE IN TÜRKİYE



PCR 



# ICE GRIPPER W810

NO SUPRISSES,  
NO COMPROMISES

Don't let the winter breeze freeze your dreams



## UNINTERRUPTED MOBILITY ON SNOW



Maintains perfect grip on winter conditions with the full silica tread compound that remains flexible at low temperatures.

## STEERING CONFIDENCE



Offers predictable steering responses when changing lanes or turning bends with circumferential center block that keeps continuous contact with the surface.

## SAFE AND BALANCED DRIVE



Traction and braking performance on slippery roads are maximized by carefully arranged sipe density.

PCR 



# ICE GRIPPER W850

SOME DELICACIES ARE  
BEST SERVED COLD

Enjoy the warmest memories at the coldest times.



## DECISIVE BRAKING FOR SAFE ARRIVALS



Sipes, as always are what makes the real difference when it comes to offering maximum braking grip even on downhill routes covered with snow.

## THE JOY OF THE BEND TURNS



Specially designed outer blocks let the drivers befriend with the old enemy as the sharpest bend turns are no longer a problem with maximum lateral stability.

## FULL POTENTIAL OF YOUR VEHICLE ON THE ROAD



Whole acceleration power is transferred on the ground by the additional gripping edges provided by meticulously optimized sipe density.

PCR 



# ARC TERRAIN W860

MORE THAN  
MEETS THE ICE

Some beauties of nature are hidden under its wrath.



## RELENTLESS GRIP THAT NEVER GIVES UP



Specially engineered tread compound perfectly responds to varying temperatures while multi-faceted claws located in the groove basis never lose traction.

## MINIMIZED BRAKING DISTANCE, MAXIMIZED SAFETY



Ultimate safety on extreme weathers is achieved by multi level block sides that "bite" the invisible layer of ice under the snow blanket.

## PEACE OF MIND ON HAIRPIN BENDS



Center blocks keep firm contact with the road to prevent skidding while transverse grooves avoid the treacherous risk of slushplaning.